

ASM Studios

Press and media kit



Your adventure begins now.

ASM Studios is an independent entertainment studio founded by Allen Stephens in Austin, Texas. It develops original films, short-form series, family stories, and digital entertainment, bringing together imaginative worlds, continuing characters, and a love of storytelling.

Studio background • Founder biography • Original productions

Press and studio inquiries
asmstudiosofficial@gmail.com
asmstudiosofficial.com

Studio overview

ASM Studios

ASM Studios is an independent entertainment studio founded by Allen Stephens in Austin, Texas. It develops original films, short-form series, family stories, and digital entertainment, bringing together imaginative worlds, continuing characters, and a love of storytelling.

About the studio

ASM Studios creates original entertainment built around imagination, character, and the invitation to discover something new. Founded by Allen Stephens in Austin, Texas, the studio develops cinematic stories and continuing worlds across films, short-form series, family entertainment, and digital originals.

Its projects include THE DOOR, Jameson Manor: A Hudson Valley Legacy, The Magic of Story Time, and ASM Uncovered. Each gives audiences a different way into the studio: a fantasy world, a continuing period drama, stories shared by children and grown-ups, or documentary subjects explored through digital video.

The studio combines story development, visual production, editing, sound, music created for its productions, and emerging creative tools. Its creative identity is rooted in wonder, warmth, mystery, and possibility. Allen's commitment to animal rescue is an important part of the purpose behind the company and his ambition to build resources that can do more good.

Music for ASM productions

ASM Studios creates music for its productions as part of its storytelling process. Music works alongside the images, dialogue, sound, and pacing to help shape the audience's experience.

Our purpose

ASM Studios' founder is building toward a goal that reaches beyond entertainment: creating resources that can help more animals. Allen's experience fostering through Cuz I Matter Animal Rescue is part of that purpose. Helping the rescue expand its ability to care for animals, including his hope of supporting additional kennel capacity, remains an aspiration as the studio grows.

"We relentlessly strive for excellence. Excellence creates opportunities. Opportunities create resources. Resources give us the ability to do more good."

Studio details

Founder: Allen Stephens

Based in Austin, Texas

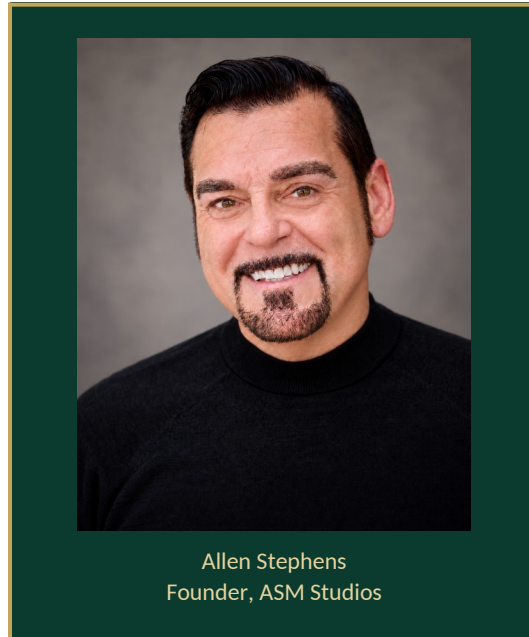
Website: asmstudiosofficial.com

Press and studio inquiries: asmstudiosofficial@gmail.com

Your adventure begins now.

Allen Stephens

Founder of ASM Studios



Founder biography

Allen Stephens is the founder of ASM Studios in Austin, Texas. He is building an independent entertainment studio around original stories, continuing characters, and worlds audiences can return to. ASM's projects include THE DOOR, Jameson Manor: A Hudson Valley Legacy, The Magic of Story Time, and ASM Uncovered.

Allen brings 15 years of professional theater experience to ASM Studios. His background also includes radio and television commercials, feature-film work, and stand-up. His acting and performance training informs his approach to character, dialogue, timing, and storytelling. That creative foundation guides the studio's original productions.

His approach brings creative development together with visual production, editing, sound, and emerging technology. For Jameson Manor, the studio's development work includes research into period clothing, everyday life, architecture, interiors, and lighting, supporting a continuing drama told in short chapters.

Animal rescue is central to Allen's larger purpose. He has fostered Miss Lonnie Anderson through Cuz I Matter Animal Rescue, and his ambition is for the studio's growth to create more resources to help animals. That goal connects his creative work with a personal commitment to doing good.

Short biography

Allen Stephens is the founder of ASM Studios, an independent entertainment studio based in Austin, Texas. His 15 years in professional theater, alongside commercial and feature-film experience, inform his original films, short-form series, family storytelling, and digital entertainment. His love of animals and involvement in fostering through Cuz I Matter Animal Rescue help shape the purpose behind the studio.

Productions and press

Jameson Manor

Jameson Manor: A Hudson Valley Legacy is a continuing period drama told in short chapters, bringing romance, family secrets, humor, and unfolding relationships into the world of a grand Hudson Valley estate.

The first ten episodes are scheduled to premiere Friday, October 9, 2026, at 7 PM Central on YouTube. The studio plans daily episodes following the premiere.

[Watch the Jameson Manor premiere](#)

THE DOOR

THE DOOR is a completed ASM Studios film from the studio's original fantasy world. Its public teaser campaign introduces the visual world and mystery of the Door. The full film is being held from general public release during its festival-submission stage.

[Explore THE DOOR and festival updates](#)

The Magic of Story Time

The Magic of Story Time is ASM Studios' ongoing family-storytelling property. The Littlest Wend introduces a gentle world centered on kindness, belonging, and caring for others. Free printable and interactive activity samplers are available through the studio website. Storybook and expanded activity products remain in development.

[Explore the interactive activity sampler](#)

ASM Uncovered

ASM Uncovered is ASM Studios' documentary and discovery channel, with Extreme Oceans content already published. Future ideas explore how things are made and how they work, from design, engineering, and technology to practical art, food, and Fashion Explained. These ideas will develop as time allows.

[Watch ASM Uncovered](#)

Future story projects

Planned story projects include Everlight, The Floyd story, and a THE DOOR series separate from the completed film. No release dates have been announced.

Press inquiries

For interviews, editorial requests, project information, or press assets, contact asmstudiosofficial@gmail.com. Please include your publication or outlet, topic, and deadline.

[Visit ASM Studios](#)

[Follow ASM Studios on YouTube](#)